prompting said subscriber during said combined medium programming outputting whether said subscriber wants said specific [information] combined medium programming, said interactive mass medium program output apparatus having a memory for storing one of a code [or] and a datum;

receiving a reply from said subscriber at said input device in response to said [step of] prompting said subscriber, said interactive mass medium program output apparatus having a processor for processing said subscriber reply;

processing said reply [from said step of receiving a reply] and selecting one of said [a] code [or] and said datum designating said specific [information] combined medium programming, said interactive mass medium program output apparatus having a transmitter for communicating with a remote site;

communicating one of said selected code [or] and said selected datum to [a] said remote site, said interactive mass medium output apparatus and said remote site forming part of a network having a plurality of transmitter stations;

assembling, in said network, at least one [or more messages] message which [are] is effective at said interactive mass medium program output apparatus to satisfy [the abovementioned] said reply, said interactive mass medium program output apparatus having a receiver for receiving a signal containing at least [some] a portion of said at least one message [messages] from [a] said remote station; and

delivering said designated specific [information] combined medium programming on the basis of said at least one [or more messages] message.

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11.   (Amended) [An interactive] A method for specific [information] combined medium programming delivery for use with an interactive mass medium program output apparatus, comprising the steps of:

[(1)   ]receiving [an information] a combined medium programming transmission at a transmission station;

[(2)   ]generating [a] said specific combined medium program; and

[(3)   ]transmitting said specific combined medium program, said combined medium program enabling said interactive mass medium program output apparatus to prompt a subscriber for input in respect of said [specific information] combined medium programming, receive and process a reply from said subscriber, communicate one of selected code [or] and selected datum designating said specific [information] combined medium programming, and receive at least one [or messages] message from a remote station, said at least one [or more messages] message effective to satisfy said reply from said subscriber.

12.   (Amended) [An interactive] A method for specific [information] combined medium programming delivery for use with an interactive mass medium program output apparatus, comprising the steps of:

[(1)   ]receiving [an information] a combined medium programming transmission to be transmitted;

[(2)   ]receiving an instruct signal which is effective to accomplish one of:

(a)   [effect] effecting a transmission station to generate [a] said specific combined medium program, said combined medium program enabling said interactive

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mass medium program output apparatus to prompt a subscriber for input in respect of said [specific information] <u>combined medium programming</u>, receive and process a reply from said subscriber, communicate <u>one of</u> selected code [or] <u>and selected</u> datum designating said specific [information] <u>combined medium programming</u>, and receive <u>at least</u> one [or messages] <u>message</u> from a remote station, said <u>at least</u> one [or more messages] <u>message</u> effective to satisfy said reply from said subscriber; [or] <u>and</u>

　　　　(b) 　[effect] <u>effecting</u> a receiver station to generate [a] <u>said specific</u> combined medium program, said combined medium program enabling said interactive mass medium program output apparatus to prompt a subscriber for input in respect of said [specific information] <u>combined medium programming</u>, receive and process a reply from said subscriber, communicate <u>one of</u> selected code [or] <u>and selected</u> datum designating said specific [information] <u>combined medium programming</u>, and receive <u>at least</u> one [or messages] <u>message</u> from a remote station, said <u>at least</u> one [or more messages] <u>message</u> effective to satisfy said reply from said subscriber;

　　　　[(3)]receiving a transmitter control signal which operates at said transmitter station to communicate said combined medium program to a transmitter; and

　　　　[(4)]transmitting said [information] <u>specific combined medium programming</u> transmission, said instruct signal and said transmitter control signal.

II. REMARKS

A. 　Introduction